

Assembly Concurrent Resolution No. 101

RESOLUTION CHAPTER 36

Assembly Concurrent Resolution No. 101—Relative to Buy California Small Business First Month.

[Filed with Secretary of State June 7, 2010.]

LEGISLATIVE COUNSEL'S DIGEST

ACR 101, Furutani. Buy California Small Business First Month.

This measure would proclaim May 2010 as Buy California Small Business First Month to raise awareness that when California consumers, businesses, colleges, universities, and governmental agencies choose to first support California small businesses when making purchasing decisions, a wave of positive economic impacts occurs within the state and local economies.

WHEREAS, The California Small Business Association established the “Buy California Small Business First” concept to educate consumers, businesses, colleges, universities, and governmental agencies about the positive economic impacts of choosing to first support California small businesses when making purchasing decisions; and

WHEREAS, When consumers, businesses, colleges, universities, and governmental agencies buy from California small businesses, a wave of positive economic impacts occurs, from supporting the employment of people in the immediate community, to encouraging local entrepreneurs, to generating tax revenues from local sales and personal incomes; and

WHEREAS, California's small businesses are integral to a sound economic foundation of this state because small businesses provide a majority of all private sector jobs and constantly create new employment opportunities for Californians; and

WHEREAS, California's small businesses are critical to the current economic health of this state because small businesses produce more than one-half of California's gross domestic product; and

WHEREAS, California's small businesses are a key factor in the future success of the state's economy because small businesses are innovative forces in the marketplace and are among those most likely to take risks to create new technologies and industries; and

WHEREAS, A 2009 study conducted at California State University, Sacramento, concluded that state contracting with small businesses in California resulted in more money being distributed within the state economy than contracting with larger businesses; now, therefore, be it

Resolved by the Assembly of the State of California, the Senate thereof concurring, That May 2010 is proclaimed as Buy California Small Business First Month to raise awareness that when California consumers, businesses,

colleges, universities, and governmental agencies choose to first support California small businesses when making purchasing decisions, a wave of positive economic impacts occurs within the state and local economies; and be it further

Resolved, That the Chief Clerk of the Assembly transmit copies of this resolution to the author for appropriate distribution.